

# *'Look. And You Will C Us' –* a Grants Programme to Tackle Inequalities in Cancer Care

# BACKGROUND

Gilead Sciences is a leading biopharmaceutical company that discovers, develops, and commercialises innovative medicine in areas of unmet medical need. We strive to transform and simplify care for people with life-threatening illnesses around the world. Together with Kite, a Gilead company, we are making a long-term commitment to advocate for greater inclusivity and equity in cancer care.

#### **PROGRAMME DESCRIPTION**

Through the 'Look. And You Will C Us' Grants Programme, Gilead and Kite intend to support projects that will specifically help tackle inequalities in cancer care and improve the experiences of people from marginalised communities across the UK and Ireland. Not everyone with cancer has the same choices, and it is our hope that the grantee projects go on to set a precedent for 'good practice' which can be used by others to ultimately work towards more inclusive and equitable cancer care in the UK and Ireland.

# **SELECTION CRITERIA**

Gilead and Kite will consider applications that reach diverse communities within the UK and Ireland. We would welcome proposals that aim to improve outcomes for specific communities impacted by cancer (of any type), including but not limited to the following:

- Minority ethnic communities (Black, Asian, and other minorities)
- LGBTQIA+ communities
- Migrants / displaced individuals
- Roma or traveller communities
- People with physical disabilities
- People with learning disabilities
- Younger or older groups who are marginalised by their age

Projects may include (but are not limited to) educational programmes for communities; educational programmes for HCPs; data collection; research in cancer care disparities; awareness raising initiatives; advocacy activities; creation of accessible materials (e.g., leaflets translated into other languages or adapted for certain communities); increasing screening for communities, etc.

Projects must provide specific, measurable, achievable, realistic, and time-sensitive objectives as well as clear actions required to meet the project goals. Information regarding the applicant's capacity to implement the project and clear details on how data will be collected and analysed, and by whom, must also be included. Proposals should have a clear plan to disseminate learnings – both good and bad – from the project.

# ELIGIBILITY

 Organisations must be classified as not-for-profit and headquartered in the UK or Ireland.



- Organisations should have an interest in improving health as part of their objective, including but not limited to providing health or social services, education, or advocacy for underserved or hardly reached populations.
- Projects should intend to positively impact specific communities within the UK and/or Ireland.

# **EVALUATION AND REPORTING**

Grantee organisations will be required to submit final project and financial reports once the project has been completed. Through the reporting process and data collection, Gilead and Kite hope to create opportunities to learn from both the successes and challenges faced by our partners, and to assess ways to increase the impact of future programmes.

# **APPLICATION PROCESS**

Organisations are required to submit their requests using the online application form, which can be accessed by clicking: <u>https://www.gilead.co.uk/our-purpose/giving/look-and-you-will-c-us-grants-programme</u>. Please review the grant Terms and Conditions prior to applying. Please ensure that the *'Look. And You Will C Us'* programme tag is selected within the dropdown on the application form.

#### JUDGING PROCESS

Following the submissions deadline, grant applications will be reviewed by a panel of Gilead and Kite employees, as well as independent experts. Each application will be assessed against a variety of criteria including uniqueness, relevance, and scalability.

#### **ENQUIRIES**

Questions about the announcement or application process should be submitted to: <u>UKIgrants@gilead.com</u>.

#### **KEY DATES AND DEADLINES**

**Application period opens: October 2023** 

Deadline to submit proposals: 22 December 2023

Grant period begins: 1 April 2024

#### **FUNDING DETAILS**

#### Grant Awards

Grant requests of up to 20,000 GBP will be considered for projects with a timeline for completion up to, but no more than, 12 months. Projects of a shorter duration accompanied with a smaller budget will also be considered. Grant requests should be proportional to the scope, complexity, and reach/impact of the programme, while reflecting reasonable, good faith estimates of the true operational costs related to the proposed project. Gilead will require any unused grant funds to be returned at the end of the project, in accordance with the Terms and



Conditions and has the right to request reasonable and appropriate documentation from the grantee in relation to grant activities.

# **Funding Restrictions**

Gilead and Kite funding cannot support:

- Medication or purchasing of medication
- Existing financial deficits within an organisation
- Clinical research or clinical trials
- Projects that directly influence or advance Gilead or Kite's business, including purchase, utilisation, prescribing, formulary position, pricing, reimbursement, referral, recommendation or payment for products
- Paying grants to individuals, individual healthcare providers or physician group practices
- Events or programmes which have already occurred
- Government lobbying activities
- Organisations that discriminate based on race, colour, gender, religion, disability, sexual orientation, or gender identify or expression
- Any equipment that could be kept beyond the project timelines and which could be of further benefit to the organisation, e.g. mobile phones, laptops/computers, vehicles, etc.

# **Disclaimer Statement**

- Application to the UK and Ireland 'Look. And You Will C Us' Grants Programme is not a promise of funding
- Gilead and Kite reserve the right to approve or decline any application
- Award of a grant in any one year does not imply that a subsequent grant will be awarded without further application and approval
- Applicants must provide a detailed budget as part of the application, which will undergo a fair market value assessment
- Previous funding from Gilead does not imply any future funding will be given